

**Nagaland Board of School Education
Kohima**

NOTIFICATION NO.115 /2025

Dated Kohima, the 19th December 2025

No.NBE-2/Ad-MIL(10)/2025-26 :: In pursuance of the Government of India, Ministry of Education directive, dated 3rd December, 2025, all Heads of institutions registered with the Board are informed that the Ministry of Women and Child Development launched the Bal Vivah Mukh Bharat(BVMB) campaign with the objective of eliminating the practice of child marriage across the country. This campaign completed one year on 27th November 2025.

To commemorate this milestone and accelerate the pace of interventions towards achieving the vision of a child marriage-free India, it has been decided to undertake a 100 days intensive thematic campaign (from 27th November 2025 to 8th March 2026) across all States and Union Territories. The campaign will be conducted with a saturation approach to ensure that every identified institution, community space, and service provider is reached.

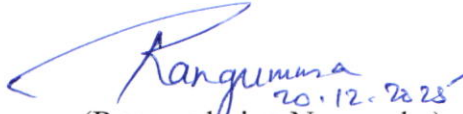
The first spell of the campaign commenced on the 27th November 2025 to 31st December 2025. It will focus on awareness generation through schools, colleges and universities. Educational institutes may include organizing activities of sensitisation sessions, debates, essay competitions, pledge-taking ceremonies and display of posters and IEC materials on notice boards and classrooms.

The second spell from 1st January, 2026 to 31st January 2026, the focus will shift to religious places and marriage-related service providers and religious leaders.

The third spell from 1st February 2026 to 8th March 2026 will focus on Gram Panchayats and Municipal Wards to strengthen community-level engagement and ownership.

Standardized IEC materials in Hindi and English for use during the campaign will be made available on BVMB portal (<https://stopchildmarriage.wcd.gov.in/>)

All schools registered with Nagaland Board of School Education are encouraged to organize the activities suggested above and also as given in the portal. The photos, videos and media coverage along with monthly progress reports may be uploaded on the 'Bal Vivah Mukh Bharat' portal. The schools should ensure that the activities are inclusive and the campaign results in complete saturation and visible community-level change, thereby reaffirming our collective commitment to a Bal Vivah Mukh Bharat, to ultimately usher in the era of ViksitBharat@2047 where every girl is empowered and thrives in a discrimination free environment.


(Rangumbing Nsarangbe)

Secretary & Chairperson (Addl. Charge)

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No.NBE-2/Ad-MIL(10)/2025-26 **3805**

Copy for information and necessary action:

1. All Heads of Registered Institutions.

Copy for information:

1. The Commissioner & Secretary to the Government of Nagaland, Department of School Education & SCERT, Nagaland, Kohima.
2. The Principal Director, School Education, Nagaland, Kohima.
3. The Director, SCERT, Nagaland, Kohima.
4. All DEOs/Sr. SDEOs/SDEOs, Nagaland.


(Rangumbing Nsarangbe)

Secretary & Chairperson (Addl. Charge)