

Total number of printed pages: 2

NB/XI/BUS/1

**2021**  
**BUSINESS STUDIES**

Marks: 80

Time: 3 hours

**General instructions:**

- i) *Approximately 15 minutes is allotted to read the question paper and revise the answers.*
- ii) *The question paper consists of 23 questions. All questions are compulsory.*
- iii) *Marks are indicated against each question.*
- iv) *Internal choice has been provided in some questions.*

**N.B:** *Check that all pages of the question paper is complete as indicated on the top left side.*

1. Write the meaning of economic activities with an example. 1
2. Give the meaning of analytical industry with an example. 1
3. Define social responsibility. 1
4. What is meant by environment protection? 1
5. What is e-commerce? 1
6. Write the full form of EFT. 1
7. What is khadi and village industry? 1
8. What is geographical indication? 1
9. Mention any two objectives of issue of the prospectus. 2
10. Give any four features of private sector. 2
11. Mention four scope of e-business. 2
12. Give any two benefits of e-business. 2
13. Explain any four natures of business risks. 4
14. **a.** Explain any four stages of development of commerce in India. 4  

**Or**

**b.** Explain any four role of profit in business.
15. **a.** Explain any four merits of departmental undertaking. 4  

**Or**

**b.** Explain any four merits of government companies.

16. a. Explain any four social responsibility of business towards owners/  
investors. **Or** 4  
b. Explain any four social responsibility of business towards government.
17. a. Explain any four nature of international business. **Or** 4  
b. Explain any four benefits of international business to nations.
18. Explain any four scope of international business. 4
19. a. Distinguish between partnership and sole proprietorship. **Or** 8  
b. Distinguish between private company and public company.
20. a. What is debenture? Distinguish between owner's fund and borrowed fund. **Or** 1+7=8  
b. What is retained earning? Distinguish between equity share and preference share.
21. a. Explain any four nature of business services and four types of business services. **Or** 4+4=8  
b. Explain any four nature of fire insurance and four types of fire insurance.
22. a. Explain the eight roles of small business in rural India. **Or** 8  
b. Explain eight special assistance provided to industries established in rural-backward and hilly areas.
23. a. Explain any four advantages and four disadvantages of malls. **Or** 4+4=8  
b. Explain any four advantages and four disadvantages of chain stores.

\*\*\*\*\*